

The Association of Florida Colleges, Inc. is *the* professional association of Florida’s 28 public member institutions of the Florida College System, their boards, employees, retirees, and associates. **The mission of the Association is to actively promote, represent, and support members and institutions as they provide their students and the citizens of Florida with a world-class college system.**

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10 Strategic Imperatives

Reimagine & Reunite AFC	Recalibrate Value Proposition	Focus on Professional Development	Rebuild Learning Communities	Messaging & Marketing Machine	
Update Operations & Processes	Implement Sustainable Budget	Ensure Impact & Accountability	Engage in Advocacy for the FCS	Reengage Stakeholders & Partners	

AFC Board Meeting, 6.11.2024

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